



WP2: Communication activities/A5

PROGRAMME OF THE 2ND INTERNATIONAL CONFERENCE

Ljubljana, 18-19 October 2012

Hotel Lev

Vošnjakova ulica 1

<http://www.hotel-lev.si/>

Draft

Project: South-East European Digital Television

Acronym: SEE Digi.TV

Date: 11 Oct. 2012

First day: 18th October 2012

09:00-09:30 Registration

09:30-10:30 Welcome speeches

- Marjan Turk, Director General of the Directorate of Information Society at the Ministry of Education, Science, Culture and Sport of the Republic of Slovenia (tbc)
- Franc Dolenc, Director General of Post and Electronic Communications Agency of the Republic of Slovenia
- Margarita Jančič, National Coordinator for European Transnational Territorial Cooperation Programmes and SEE Programme Monitoring Committee Member
- Tanja Kerševan Smokvina, Project Manager of SEE Digi.TV

10:30-10:45 Coffee break

10:45-13.00 Plenary Session 1: Digital Divide

Addressing social inequalities in access to, use of and knowledge of ICT

Panel Chair: Jadranka Vojvodić (AEM, Montenegro)

Panellists:

- Aleš Špetič (Digital Champion of Slovenia, Slovenia),
- Amer Džihana (Internews, Bosnia and Herzegovina),
- Snežana Trpevska (School of Journalism and Public Relations, former Yugoslav Republic of Macedonia),
- Justin Schlosberg (Open Society Media Program / Mapping Digital Media Project)

13.00-14:00 Buffett Lunch

14:00-16:15 Plenary Session 2: Digital Dividend

Awarding the digital dividend in a way to make the best use of it for society

Panel Chair: Francesco Sciacchitano (AGCOM, Italy)

Panellists:

- Elmar Zilles (Bundesnetzagentur, Germany),
- Benjamin Lennett (New America Foundation, USA),
- Ross Biggam (ACT – Association of Commercial Television in Europe),
- Blaž Peternel (Telekom Slovenije, Slovenia)

16:15 – 16:30 Closure of the Day 1 and Coffee

Second day: 19th October 2012

9:00 - 11:15 Plenary Session 3: Future Development of Digital Terrestrial Television

Current role and future potential of terrestrial television

Panel Chair: Tanja Kerševan Smokvina (APEK, Slovenia)

Panellists:

- Peter Mac Avock (European Broadcasting Union),
- Michael Starks (Oxford University, United Kingdom),
- Domagoj Frank (HP Produkcija, Croatia),
- Sašo Srbakov (One, former Yugoslav Republic of Macedonia)

11:15 - 11:30 **Coffee break**

11:30 - 13:45 **Plenary Session 4: Other Digital Platforms – State of Play**

Other digital platforms – state of play: Regional market specifics and changing roles of market players

Panel Chair: Damir Hajduk (AEM, Croatia)

Panellists:

- Philipp Graf (Austrian Federal Economic Chamber, Austria),
- Jernej Tovornik (Amis, Slovenia),
- Adrian Ježina (Bnet, Croatia),
- Giovanni Crudele (Fox International Channels, Italy)

13:45 – 15:00 Closure of the Conference and Buffett Lunch